

## Privacy Policy: First Lutheran Church

At First Lutheran Church, we are committed to protecting your privacy and providing clear information about how we use your data. This Privacy Policy outlines our practices regarding SMS messaging.

1. **Consent to Receive Messages:** By opting into receiving messages from First Lutheran Church, you consent to receive SMS updates, promotions, and other communications tailored to your preferences.
2. **Protection of Personal Information:** We will not share your personal information with third parties for marketing purposes. Your data is securely used only within First Lutheran Church.
3. **Message Frequency:** The number of messages you receive may vary based on your interactions with us. You may also receive recurring messages depending on our regular schedules.
4. **Opt-Out Options:** You can opt out at any time by replying with "STOP" or other keywords as specified in our communications. Replying with these keywords will cease future messaging immediately.
5. **HELP for Information:** If you have questions, reply with "HELP" to receive more information about our services and options.
6. **Message Rates:** Be aware that message and data rates may apply, depending on your carrier's policies.

**Updates and Contact:** We may update this policy periodically. Please review it regularly. For any questions or concerns, contact us at [digital\\_comm@flccol.onmicrosoft.com](mailto:digital_comm@flccol.onmicrosoft.com).

This policy is designed to ensure transparency and compliance with legal standards such as GDPR and TCPA. Your trust is our priority, and we strive to maintain the highest level of data protection.